

NEW YORK EDGE NEWS | Media Kit 2025



ABOUT US

New York Edge News is a next-generation media platform covering global stories across arts, culture, AI, and technology. We create original content-interviews, features, short video, and immersive storytelling-that speaks directly to creative thinkers, innovators, and a globally aware audience.

We don't follow the noise. We document what's evolving and what's next.

WHAT WE COVER

- AI + Technology: Innovation, startups, ethics, and impact
- Creative Culture: Theater, design, performance, and visual arts
- Interviews: People, companies, brands, and world voices
- Global Society: Travel, identity, and destination stories
- Trending on Social: Generational culture, viral stories, and visual commentary

AUDIENCE OVERVIEW

- Age: 21-61
- Reach: 250K+ impressions/month
- Locations: NYC, U.S., West Africa, Europe, Middle East, Caribbean
- Audience Traits: Creative, globally informed, tech-forward, culture-driven

PARTNERSHIP OPTIONS

Sponsored Editorials

Custom-written feature article with brand integration

Includes writing, editing, and social promotion

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Sponsored Video Feature

Professionally produced video segment + YouTube and homepage feature

Homepage Takeover (1 Week)

Top banner + homepage feature placement + 1 post

Newsletter Feature

Sponsored blurb with image, headline, and link in our email newsletter

DISC Screen Placement

Digital ad on physical DISC screen network (high-traffic locations)

- includes geo-targeted reach and QR scan data

Newswire for article reach and Press Release

ADD-ONS

- Article republishing across syndicate platforms:
- Paid Meta/Google ad boost:
- Video teaser for reels or shorts:
- Editorial Support Services (White Label)

CONTACT

Let's discuss a campaign that fits your brand and message.

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